

**River Place Plaza  
2026 Event Season Budget**

	<b>Live to 9 (Six Dates)</b>	<b>Sturgis Falls</b>	<b>Total</b>	<b>Notes</b>
<b>Revenue:</b>				
Sponsorship Revenue				
Donation Revenue				
Friends of the Plaza Revenue				
<b>Total Revenue</b>	\$0.00	\$0.00	\$0.00	
<b>Expenses:</b>				
<b>Labor Expense:</b>				
Plaza Labor	\$6,480.00	\$4,800.00	\$11,280.00	Set up, event management, clean up
Stage Labor	\$2,880.00	\$1,100.00	\$3,980.00	Stage set up, production, clean up
Volunteer group donations	\$0.00	\$1,200.00	\$1,200.00	
<b>Total Labor Expense</b>	\$9,360.00	\$7,100.00	\$16,460.00	
<b>Operating Expenses:</b>				
Bands & Entertainment Expense	\$4,800.00	\$2,500.00	\$7,300.00	
Sound System Fee	\$3,000.00	\$500.00	\$3,500.00	
Operating Supplies Expense	\$600.00	\$250.00	\$850.00	
Road Closure Insurance	\$1,950.00	\$650.00	\$2,600.00	
Signage	\$1,200.00	\$300.00	\$1,500.00	
Tent, equipment rental	\$0.00	\$2,875.00	\$2,875.00	
Security	\$2,160.00	\$0.00	\$2,160.00	
Uniform Expense	\$150.00	\$350.00	\$500.00	Volunteer T-shirts
Sponsor benefits	\$360.00	\$360.00	\$720.00	
Volunteer Perks	\$270.00	\$270.00	\$540.00	
Friends of the Plaza Merch	\$525.00	\$0.00	\$525.00	
<b>Total Operating Expenses</b>	\$15,015.00	\$8,055.00	\$23,070.00	
<b>Overhead Expense</b>				
Administrative Expenses	\$510.00	\$510.00	\$1,020.00	Licenses, permits, administrative time
Selling and Marketing	\$1,500.00	\$1,000.00	\$2,500.00	
Property Operation & Management	\$300.00	\$300.00	\$600.00	
<b>Total Overhead Expense</b>	\$2,310.00	\$1,810.00	\$4,120.00	
<b>Property Expenses:</b>				
Rent	\$1,500.00	\$500.00	\$2,000.00	
Real Estate Taxes	\$450.00	\$150.00	\$600.00	
Insurance	\$150.00	\$50.00	\$200.00	
Utilities	\$450.00	\$450.00	\$900.00	
IT-wifi & security	\$90.00	\$90.00	\$180.00	
<b>Total Property Expenses</b>	\$2,640.00	\$1,240.00	\$3,880.00	
<b>Total Expenses</b>	\$29,325.00	\$18,205.00	\$47,530.00	
<b>Net Operating Income</b>	<b>(\$29,325.00)</b>	<b>(\$18,205.00)</b>	<b>(\$47,530.00)</b>	