



Front Row Sponsor \$60,000

Bring the entertainment to the Plaza by sponsoring the main stage, trusses, sound and lighting.

Benefits: Name the stage, permanent stage sign, large plaque recognition, name/logo in rotation on the marquee for one year, headline sponsor one event.

VIP Box Suite Sponsor \$60,000

Hey, VIP! Sponsor the VIP Box Suite at 100 E 2nd overlooking the Plaza and stage.

Benefits: Name the VIP Box Suite, permanent sign on Box Suite railing, large plaque recognition, name/logo in rotation on the marquee for one year, two events in the VIP Box Suite per year of sponsorship.

Main Lawn Sponsor \$60,000

The Plaza will be cool and comfortable thanks to you sponsoring the Plaza's iconic turf.

Benefits: Name the lawn, permanent sign opportunity, large plaque recognition, name/logo in rotation on the marquee for one year, headline sponsor one event.

Placemaking Sponsor \$45,000

The Plaza is the heart of River Place neighborhood. With this sponsorship, you're capitalizing on our community's assets, inspiration, and potential, and making the Plaza a place that promotes people's health, happiness, and quality of life.

Benefits: Large plaque recognition, name/logo in rotation on the marquee for one year, headline sponsor one event.

Surround the Plaza \$10,000

Catch 'em coming and going! Sponsor the crowd control barriers for street festivals and block parties

Benefits: Name/logo on each of the crowd control barriers for one year, name/logo in rotation on the marquee for one year, medium plaque recognition.

Team Trailhead \$5,000

Outfit the Plaza with bike racks.

Benefits: Name/logo in rotation on the marquee for one year, small plaque recognition.

Foodie Sponsor \$5,000

Outfit the Plaza with all the concession equipment needed to bring food trucks and vendors to the Plaza.

Benefits: Name/logo in rotation on the marquee for one year, small plaque recognition.

Picnic in the Plaza \$3,000 each

Outfit the Plaza with picnic tables and umbrellas.

Benefits: Name/logo in rotation on the marquee for one year, mini plaque recognition.

Light Up the Plaza \$2,500

Outfit the Plaza with show-stopping electrical.

Benefits: Name/logo in rotation on the marquee for one year, mini plaque recognition.

Name a Tree or Bench \$1,500

Outfit the Plaza with trash receptacles.

Benefits: Plaque recognition planted under a tree.

Outfit the Plaza with benches.

Benefits: Plaque recognition on a bench.

Contribute to the River Place Plaza Today!

Set the stage for the Cedar Falls Downtown District's next 100 years

Organization Name

Point-of-Contact (name, email)

Sponsorship Selection

Arrange payment by contacting
Deanna Nelson:
Deanna.Nelson@evpre.com
(319) 277-0007



RIVER PLACE
Jowntown lifestyle opportunities
an EAGLE VIEW property